



Marty McGinty

About Marty McGinty

Marty has 26 years of ticketing experience with expertise in operations, service and management. At Turnstyles, Marty manages Agile Ticketing Solutions clients and assists with business development. Marty has an encompassing knowledge of every aspect of ticketing and is a huge asset to Turnstyles.

Marty began his career at Auburn University as the Assistant Athletics Ticket Manager. In his thirteen year tenure at Auburn, he was integral in researching and implementing the computerized ticketing system Paciolan from a manual system. Marty gained valuable experience with game day operations in a variety of facilities.

In 1992 Marty stepped away from ticketing and owned and operated his own business for three years. At McGinty Vending, Marty implemented concessions and souvenir sales in venues and experienced exponential revenue growth.

Marty continued his stint away from ticketing in 1995 by working as a Cost Accountant and Inventory Analyst for Antec, Inc. Marty developed and utilized material handling and ordering procedures. He also was responsible for creating and managing the annual production cycle and calendar which was integral in reducing expenditures of production, distribution and overtime and increased timeliness of distribution.

Marty rejoined the ticketing industry in 1997, when he accepted the Athletics Ticket Manager position at Vanderbilt University. His knowledge and experience with the Paciolan ticketing system made him the prime candidate to excel at Vanderbilt. He was responsible for managing the Paciolan system and all aspects of ticketing operations, including budgets, audits, customer service and personnel supervision.

Marty was again the leading force to implement technological services. At Vanderbilt, he incorporated online sales and interactive voice response (IVR) sales.

In 2006 Marty became the Director of Business Development for Agile Ticketing Solutions. He prospected leads and cultivated potential clients to purchase or lease Agile Ticketing Software. Marty prepared and responded to RFP's and became an expert of Agile Ticketing Solutions.

Marty resides in Hermitage, TN with his wife Collie. They enjoy spending time with their two children and three grandchildren.

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Director, Project Management
Turnstyles Ticketing

4 Somerset Street
Whitehouse Station, NJ 08889

Phone: (908) 343-3448

Fax: (908) 534-3361

E-Mail: mmcginty@turnstylesusacom